

REBECCA LAI

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EDUCATION

University of California, Berkeley — BA Cognitive Science (2016)

App Academy — Software Engineering Bootcamp (2019)

SKILLS

Technology: JavaScript, TypeScript, React, Redux, SCSS, Ember.js, REST APIs, MongoDB, Claude Code, Git, GitHub, CI/CD

Practices: Agile (Scrum, Kanban), Jira, A/B Testing & Experimentation (Lix), On-Call Rotations & Root Cause Analysis, Unit/Integration/Automated Testing, Code Reviews, Accessibility, Cross-Team Collaboration

EXPERIENCE

LinkedIn Feb 2022 - May 2025 | Software Engineer IC2

- Developed React and TypeScript components with analytics and accessibility features for the Notifications tab, improving the experience for millions of daily users.
- Designed and ran A/B tests using LinkedIn's internal Lix experimentation engine to compare UI variations, using click-through rate and session-time signals to guide design decisions, and built a survey component for direct user feedback.
- Owned the migration of the News sidebar component and 2 Home Feed post components from Ember.js to LinkedIn's internal Pemberly framework, modernizing the codebase while preserving product parity.
- Partnered cross-team with Settings for a 3-4 month project restructuring how notification toggles were bucketed and labeled, building the UI and contributing to API and data-model discussions.
- Maintained 99.95%+ production uptime through monthly on-call rotations, mitigating incidents in under 20 minutes and leading 3 war-room root cause investigations, while sustaining 80%+ automated test coverage and 3-4 code reviews per week.

Pilotly

Aug 2020 - Feb 2022 | Web Engineer

Mar 2020 - Aug 2020 | Project-Based Contractor

- Built pixel-perfect clone platforms of 4 major streaming services (Netflix, Amazon Prime, Peacock, Apple TV+) in React, functioning as a market-research and user-testing tool for client content and ad-placement decisions.
 - Integrated REST APIs and MongoDB to track engagement signals (watch-through, click paths) across ~10 weekly user tests, giving client teams data-driven insight into content and design decisions.
 - Directly liaised with client engineering teams (e.g., Apple TV+) to scope customization requirements, and presented live product demos to internal stakeholders, sales teams, and external clients.
 - Designed and built a custom video-conferencing focus-group tool (Dolby, Stream.io APIs) supporting up to 14 participants, featuring moderator controls, content-security blocks, and a one-way "back room" observer mode.
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PERSONAL PROJECTS

- **Daily Tracker** (rebeccalambert.github.io/daily-tracker/): Built and deployed a personal productivity dashboard using Claude Code, integrating G Suite and Habitica APIs with two-way sync back to source platforms.
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VOLUNTEER

International Student Mentorship Program Jun 2025 - Jul 2026

- Provided professional and academic mentorship and led workshops for up to 100 attendees during a 1-year career break, before returning to continue a software engineering career.